



Contemporary Family Dentistry

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2020 Smile Makeover Application

(All information submitted within this application will be kept confidential)

1. Applicant Name: _____
(If you are nominating someone, include your name and phone number too.)
2. Male or Female: Male Female
3. Email Address: _____
4. Date of Birth (must be at least 21 years of age): _____
5. Address: _____
6. Phone Numbers: Home: _____ Cell: _____ Work: _____
7. Employer: _____
8. Health Issues: _____

9. Have you had any hospitalizations, surgery or major illnesses? If yes, please describe circumstances and dates: _____

10. Current medications: _____

11. Allergies: _____

12. Known dental issues:

13. Dental wants/needs:

14. Do you or your nominee have dental insurance? If Yes, Who?

15. Does dental treatment make you nervous? Yes No

16. How did you hear about the Smile Makeover?

17. Are you/or your nominee able to easily get to the practice for treatments? What time restrictions do you have?

18. Do you have transportation restrictions? Yes No

19. Would you be willing to have "before and after" photographs taken and released to the public if selected? (Website, Facebook, Instagram, etc. your name may be confidential)
Yes No

Please write a 500 word or less explanation as to why you or your nominee should be gifted the Smile Makeover. Indicate everything you would like to have happen to your (or their) smile. What about your (or their) smile are you most unhappy about? Include how you (or their) life would be affected. The top three finalists will be required to come to Contemporary Family Dentistry for an in-office evaluation between [December 9th thru 13th, 2020](#). The winner will be notified via phone or email by [December 18, 2020](#).

Contemporary Family Dentistry 2020 Smile Makeover Official Rules

1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
2. SPONSOR: Contemporary Family Dentistry ("Sponsor"), is solely responsible for all aspects of the Contemporary Family Dentistry Practice Makeover Contest ("Contest").
3. CONTEST ENTRY PERIOD: The contest submission period begins **September 1, 2020** ("submission period"). All entries must be received by 11:59 p.m. on **December 1, 2020**.
4. HOW TO ENTER: During the submission period, an individual ("Entrant") can register for the contest by providing all information requested, including his or her name, address, age, daytime phone number, e-mail address, and answers to the application questions. Entrants must also state why they want to makeover their smile and must include photographs of their teeth and perceived problem areas. (NOTE: The photographs must be of the Entrant only and cannot be modified, enhanced, or altered in anyway.) Entrants are encouraged to state how their smile makes them feel and how it affects their life.

There can only be one (1) entry per person during the submission period. If more than one (1) entry is submitted during the submission period by an entrant, the sponsor reserves the right to void all his/her entries. Entries become property of the sponsor, and none will be returned.

By submitting an entry, entrants agree to these official rules, which are final and binding in all respects. By submitting an entry, entrants agree that their submissions are gratuitous, made without restriction, and will not place sponsor under any obligation, and that sponsor is free to disclose the entry or the ideas contained in the entry on a non-confidential basis to anyone or to otherwise use the ideas without any additional compensation to entrants. Entrants also acknowledge that, by acceptance of their submission, sponsor does not waive any rights to use similar or related ideas previously known to sponsor, or developed by its employees, or obtained from sources other than entrants.

Sponsor, in its sole discretion, reserves the right to waive the contest entry requirements set forth herein. Sponsor also reserves the right, during or upon completion of the submission period, to request that any entrant resubmit his or her entry if said entry fails to comply with the contest entry requirements prior to any judging period.

5. ELIGIBILITY: Contest is only open to individuals who are twenty-one (21) years of age or older as of the last day of the submission period. **Employees of sponsor and members of their households and immediate family members are not eligible to enter or win this contest.**
6. LIMITATIONS OF LIABILITY: Entries that are lost, late, misdirected, distorted, incompletely received, mutilated, or illegible, for any reason, will not be eligible. Information collected from entrants is not confidential. Contest is void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations. Sponsor reserves the right, in its sole discretion, to disqualify any individual who interferes or tampers with the submission process.

7. SELECTION/JUDGING CRITERIA: Sponsor will select one winner ("winner") from all of the eligible entries received during the submission period. Winner will be chosen by sponsor, in its sole discretion. However, without limiting the foregoing, sponsor will consider: 1) articulation of why the entrant wants a dental makeover and how a dental makeover would change his or her life, if chosen, and 2) dental need, including but not limited to nature, depth and complexity of treatment. By submitting an entry, entrants agree to be examined by sponsor to determine if sponsor is able to provide treatment to entrant. Winner will be notified by e-mail and/or telephone by **December 18, 2020**.

In order to claim the smile makeover ("Smile makeover"), winner must comply with all of the following:

- 1) Respond to the notification within one (1) week from the date the Smile makeover notification is sent (December 18, 2020).
- 2) Provide identification; Must be a state issued ID with photo (Driver's License, Passport, etc)
- 3) Execute and return any and all forms necessary to claim the Smile makeover, which includes but is not limited to a W-9 Form, and a notarized Affidavit of Eligibility, which includes a liability release that releases Sponsor from all liability in connection with the Contest, Smile makeover, and any dental treatment. If Smile makeover is won by an ineligible Entrant, the Smile makeover is forfeited. If the Smile makeover is won by an eligible Entrant, but Entrant fails to comply with any of the above conditions, the Smile makeover is forfeited. Return of any Smile makeover notification as undeliverable will result in disqualification.

8. SMILE MAKEOVER: The monetary value of any portion of the treatment plan that Winner does not consent to shall be forfeited. No substitutions are allowed except, at sponsor's sole discretion, a treatment of equal or greater value, may be substituted. The smile makeover is not redeemable for cash nor is it assignable or transferable. Winner is solely responsible for all federal, state and local taxes incurred in receiving the smile makeover. Sponsor will provide Winner with a 1099 IRS Form reflecting the Smile makeover and/or actual value of services received as required by the IRS. After winner claims and receives his or her smile makeover, sponsor will have no further obligation to him or her. Winner understands that Sponsor may take before, during, and after treatment photographs of Winner's teeth to illustrate the smile makeover process, where permitted by law. By accepting the Smile makeover, Winner agrees to allow Sponsor to publish said pictures in advertisements and on Sponsor's website.

BY ACCEPTING SMILE MAKEOVER, WINNER ACCEPTS THE INHERENTLY DANGEROUS NATURE AND RISK IN DENTAL TREATMENT AND RECEIVING DENTAL CARE, INCLUDING PERSONAL INJURY AND/OR DEATH, ACKNOWLEDGES THAT HIS OR HER PARTICIPATION IN THE DENTAL PROCEDURE IS VOLUNTARY, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES THAT MAY IMPACT OR AFFECT THE SAFETY OF THE ACTIVITIES HE OR SHE IS PARTICIPATING IN, ASSUMES THE RISK OF SUCH FACTORS AND OCCURRENCES, AND AGREES THAT SPONSOR, ITS DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, AND AGENTS SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/OR DEATH.

9. GENERAL CONDITIONS: By entering this contest, entrants accept and agree to abide by the rules of this contest and the decisions of the sponsor in connection with the contest, which are final on all matters relating to the contest. Entrants further represent and warrant that: 1) they own all right and title to their photographs, have not infringed upon the copyrights, trademarks, privacy, publicity, or any other rights of any person or entity, and hereby agree to defend, indemnify and hold harmless sponsor, its directors, officers, employees, representatives, and agents from any and all liability arising from any claims to the contrary; 2) their submission of an entry into the contest grants sponsor and its assigns an unlimited and perpetual license and right to publish and use entrants' names, addresses (city and state only), likeness, photographs, and statements about the contest for any publicity, advertising, marketing, and promotional purposes, in any and all media, without limitation, and without additional compensation, except where prohibited by law; and 3) by entering this contest, they agree to release sponsor, its directors, officers, employees, representatives, and agents from any and all liability arising out of the participation in this contest.

10. WINNER'S CONDITIONS: By accepting the smile makeover, winner further agrees, represents and warrants to release sponsor, its directors, officers, employees, representatives and agents from any and all liability arising out of winner's acceptance of the smile makeover.

Additionally, as a condition of claiming the smile makeover, winner agrees, acknowledges and understands that:

- 1) Winner must allow sponsor to take before, during, and after photographs of winner's teeth.
- 2) All dental work constituting the smile makeover must commence and be completed by sponsor **within nine months (subject to change at the sponsors discrepancy)** from the date in which winner is notified.
- 3) Although sponsor may receive input from winner, sponsor shall, in its sole discretion, devise the appropriate treatment plan for winner and shall perform any work consented to in the sponsor's treatment plan.

Refusal or inability of winner to comply with any of the above conditions will result in disqualification from the contest or forfeiture of the smile makeover. Failure to keep scheduled dental appointments and/or have dental work completed within **nine months** from the date in which winner is notified will result in forfeiture of the unused remaining value of the smile makeover. Winner is responsible for any travel and/or lodging costs associated with claiming the smile makeover, including the value of any time off from work or otherwise in connection with claiming the smile makeover.

11. NOTICE: Any attempt by an individual to deliberately interfere or tamper with the legitimate operation of this contest may be a violation of civil laws. Should such an attempt be made, sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law.

12. DISPUTES: These rules shall be governed and construed in accordance with the laws of the State of Oklahoma. Any disputes arising out of these rules shall be resolved through the Oklahoma court system. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest and any other

costs permitted by law. If any provision of these rules is deemed to be invalid or unenforceable, in whole or in part, such provision will be deemed to be modified or restricted to the extent and in the manner necessary to render the same valid and enforceable and these rules will be construed and enforced to the maximum extent permitted by law as if such provision had been originally incorporated herein as so modified or restricted, or as if such provision had not been originally incorporated herein, as the case may be.